

A FREE PROMPT TEMPLATE

The mind-bending website prompt.

Fill in thirteen blanks. Paste it into Claude. Get a website with real physics, cinematic transitions and a three-second moment people screen-record.

No code. No design degree. No figma. The hard part is already written for you on pages 4 and 5 — you only fill the top.

13 FIELDS

10 CENTERPIECES

COPY · PASTE · SHIP

How to use this

1

Fill Part 1. Only Part 1.

Thirteen blanks about you and what you make. Two minutes. Write plainly — no hype words, no adjectives you would not say out loud.

2

Paste the whole thing into Claude.

Part 1 and Part 2 together, in one message, in a brand new chat. Ask for it as a design or an artifact. Do not edit Part 2 — that is the part doing the heavy lifting.

3

Fix exactly two things.

Look at the result and ask only: is the centerpiece physically believable, and does the headline actually bend around my cursor? Everything else is a one-line tweak later. Page 7 has the exact sentences to send.

WHAT YOU NEED

- Claude (the free tier works, a paid one is faster and holds bigger builds)
- A photo of nothing. No assets, no images, no fonts — it all gets generated in code
- Ten minutes

WHAT YOU GET

- One self-contained HTML file. Open it in any browser, host it anywhere free
- A site that runs at 60fps, works on a phone, and looks nothing like a template
- A fifteen-second screen recording that does numbers

One honest warning: the first result is usually 80% there. The last 20% comes from two short follow-up messages, not from rewriting the prompt. Most people quit at 80% and think the prompt failed.

The thirteen blanks

PART 1 – FILL THIS IN

1. **SITE NAME:**
[e.g. EVENT HORIZON]
2. **WHO IT'S FOR, IN ONE LINE:**
[e.g. Leo – an AI builder and creator from India]
3. **THE CENTERPIECE – pick ONE from this menu, or write your own:**
A. A black hole that bends light around it
B. A live 3D Earth with real day/night and glowing arcs between cities
C. A blob of liquid metal that ripples and reforms
D. A cloud of 50,000 particles that forms and re-forms into shapes
E. An infinite tunnel you fall through forever
F. A dark ocean with waves that react to the cursor
G. A giant slowly rotating crystal that refracts the whole page
H. A living neural mesh that fires along its connections
I. A close-up sun with flares and churning surface plasma
J. A sheet of glass that cracks and re-heals as you move
MY PICK: [letter, or describe your own in one line]
4. **ACCENT COLOUR – exactly ONE:**
[e.g. orange / cyan / acid green / blood red / pure white]
5. **PAGES – 3 to 5:**
[e.g. Home, About, Work, Contact]
6. **HEADLINE – under 12 words, no hype:**
[e.g. Most people orbit. Few fall in.]
7. **ONE LINE UNDER IT:**
[e.g. I build with AI. I explain it so it actually lands.]
8. **TWO BUTTONS:**
[e.g. SEE THE WORK / GET IN TOUCH]
9. **THREE THINGS ABOUT YOU – short sentences, no fluff:**
[e.g. I ship instead of only studying. AI is the lever. Clarity wins.]
10. **THREE OR FOUR THINGS YOU MADE OR OFFER – name + one line each:**
[e.g. 01 SIGNAL – a daily AI brief for people who hate AI news]
11. **THREE NUMBERS ABOUT YOU (any real stat):**
[e.g. 15K FOLLOWERS / 4 PLATFORMS / 3 YEARS BUILDING]
12. **YOUR LINKS:**
[e.g. Instagram, X, YouTube, LinkedIn]
13. **VIBE – pick one word:**
[cinematic / brutal / dreamy / clinical / hypnotic]

The engine

PART 2 – THE ENGINE (do not edit)

Build this as a single self-contained HTML file with all CSS and JS inline. Three.js from a CDN is allowed. No other dependencies and no external images – generate every texture, particle and noise pattern procedurally in code.

Follow every rule below. They are not suggestions.

THE ONE-STAR RULE

The centerpiece from field 3 is the entire site. It lives on a full-screen WebGL canvas behind everything, and all text floats over it. There are no normal page loads and no sliding sections. If any other detail competes with the centerpiece, cut that detail.

MAKE THE PHYSICS REAL

Whatever the centerpiece is, simulate the actual behaviour, not a decorative approximation. Light bends, liquid has surface tension, particles have velocity and drag, water has wave interference, glass refracts. The visitor should not be able to tell whether it is a render or a video. Choose the most extreme faithful interpretation available, not the safe one.

THE CURSOR HAS GRAVITY

The cursor is a force in the scene, following with lag and inertia like it has mass. The headline is split into individual characters, and each one is displaced by the cursor with a falloff of roughly $1/\text{distance}$ – near letters fling, stretch, skew and blur, far letters barely move. The distortion must be anisotropic, stretching along one axis while squeezing the other, so it reads as real deformation and not as a scale-up. Everything springs back with elasticity and a little overshoot. Body text and card edges get a milder version of the same force. On touch devices the force drifts on its own and follows taps.

THE FIRST THREE SECONDS

An automatic boot sequence runs on load, with no input needed: black screen, a monospace line of status text, a counter climbing 000 to 100, then the centerpiece materialising out of nothing in stages, then the headline assembling from scattered stretched characters. The visual payoff must land inside the first 2 seconds. Pressing R replays the whole sequence, for clean screen recording.

NAVIGATION IS AN EVENT, NOT A PAGE LOAD

Clicking a nav item destroys the current content through the centerpiece – pulled in, dissolved, shattered, absorbed, whatever fits it – then reassembles the next section out of that same material. Each transition runs 1.2 to 1.6 seconds with real easing: slow wind-up, fast middle, soft settle. Never linear, never instant. Every section gets its own camera angle and its own framing of the centerpiece, so no two sections look alike. Scrolling advances sections with the same effect, so the whole site can be experienced in one continuous scroll.

The engine

NOTHING IS EVER STILL

Every element has an entrance. Headings arrive over-stretched and decompress into place, or decode from scrambled characters. Numbers count up. The centerpiece drifts, churns or breathes even when untouched. If the user stops moving for three seconds, the scene does something on its own.

ART DIRECTION

Near-black background (#05060A). The accent colour from field 4 is the only other hue on the entire site – no second colour, ever. Treat the accent as emitted light, not paint: it belongs to glows, edges, particles and the active nav marker. Large flat fills of it are forbidden, and buttons are thin outlines that heat up on hover. Text is off-white (#F2EFEA) with muted grey (#8B8B93) for secondary. Exactly two typefaces: one tight geometric or grotesque sans for headlines, set very large with negative letter-spacing, and one monospace for every label, nav item, stat and piece of UI chrome, uppercase and widely letter-spaced and small. No opaque cards – thin 1px borders at low opacity and faint backdrop blur instead. Post-processing on the canvas: bloom, fine film grain, a vignette, and slight chromatic aberration toward the frame edges. It should look shot on a lens, not rendered in a browser.

Add one live readout somewhere in monospace – a clock, a counter, a coordinate, a status line – that updates in real time. This is what makes people believe the site is alive.

BANNED

Purple-to-blue gradients. Generic glassmorphism. Bootstrap-shaped buttons. Stock icon sets. Emoji. Exclamation marks. Lorem ipsum. Any layout that would look normal with the canvas switched off.

NON-NEGOTIABLE ENGINEERING

Hold 60fps on a mid-range laptop: cap devicePixelRatio at 2, render heavy shaders at reduced resolution and upscale, pause the render loop when the tab is hidden, never allocate inside the animation frame, and read the cursor position once per frame. Use transform and opacity only for the character effects – no layout thrash.

Fully responsive, and specifically correct at 9:16 – the centerpiece repositions, the nav collapses to a bottom row, and all text stays inside safe margins so nothing is clipped in a screen recording. Respect prefers-reduced-motion: keep the scene but calm it, replacing transitions with cross-fades and stopping the cursor distortion. Keyboard accessible with real focus states, AA text contrast, and the split headline exposed to screen readers as one intact string. Use the real copy from Part 1 everywhere. No placeholder text.

BEFORE YOU WRITE ANY CODE

Answer this in one sentence: what is the single 3-second moment someone would screen-record and post? Then build the site around that answer.

What a good fill looks like

This is the exact Part 1 that produced the black hole site. Notice how short everything is. Long answers make the output worse, not better.

1. SITE NAME: EVENT HORIZON
2. WHO IT'S FOR: Leo – an AI builder and creator from India
3. CENTERPIECE: A – a black hole that bends light around it
4. ACCENT COLOUR: orange
5. PAGES: Home, About, Work, Contact
6. HEADLINE: Most people orbit. Few fall in.
7. ONE LINE UNDER IT: I build with AI. I explain it so it actually lands.
8. BUTTONS: CROSS THE HORIZON / OPEN CHANNEL
9. THREE THINGS ABOUT ME:
I stopped only learning to code and started shipping.
AI is the lever, not the topic.
Clarity is the real differentiator now.
10. WHAT I MADE:
01 SIGNAL – a daily AI brief for people who hate AI news
02 ORBIT – a tool that turns messy notes into a plan
03 REDSHIFT – a weekly teardown of one AI product
04 HORIZON – a course on building with AI without code
11. NUMBERS: 15K FOLLOWERS / 4 PLATFORMS / 0 WAY BACK
12. LINKS: Instagram, X, YouTube, LinkedIn
13. VIBE: cinematic

THREE TRICKS HIDING IN THERE

- **The headline is a claim, not a description.** "Most people orbit. Few fall in." says nothing about a job title and everything about a person.
- **One number is a joke.** "0 WAY BACK" is not a stat. It makes the page feel written by a human, and it fits the centerpiece.
- **Project names match the theme.** Signal, Orbit, Redshift, Horizon — the whole site rhymes with itself. Pick a theme and let it leak everywhere.

The only two fixes that matter

Send these as short follow-up messages, one at a time. Do not rewrite the prompt.

IF THE CENTERPIECE LOOKS FLAT OR FAKE:

"The centerpiece is reading as decoration, not physics. Make the simulation real and push it much further – I should not be able to tell it from a render. Keep everything else exactly as it is."

IF THE HEADLINE DOESN'T BEND:

"The cursor distortion is too weak. Split the headline into characters, displace each one away from the cursor with a $1/\text{distance}$ falloff, stretch them along one axis while squeezing the other, and let them spring back with overshoot. Much stronger than now."

IF IT STUTTERS OR LAGS:

"Cut the cursor distortion to the headline only, drop the shader resolution and upscale, and cap the particle count. Keep the look."

IF IT LOOKS GENERIC:

"It looks like a template with a canvas behind it. The layout itself should be impossible without the centerpiece. Redo the layout so it would break if the canvas were removed."

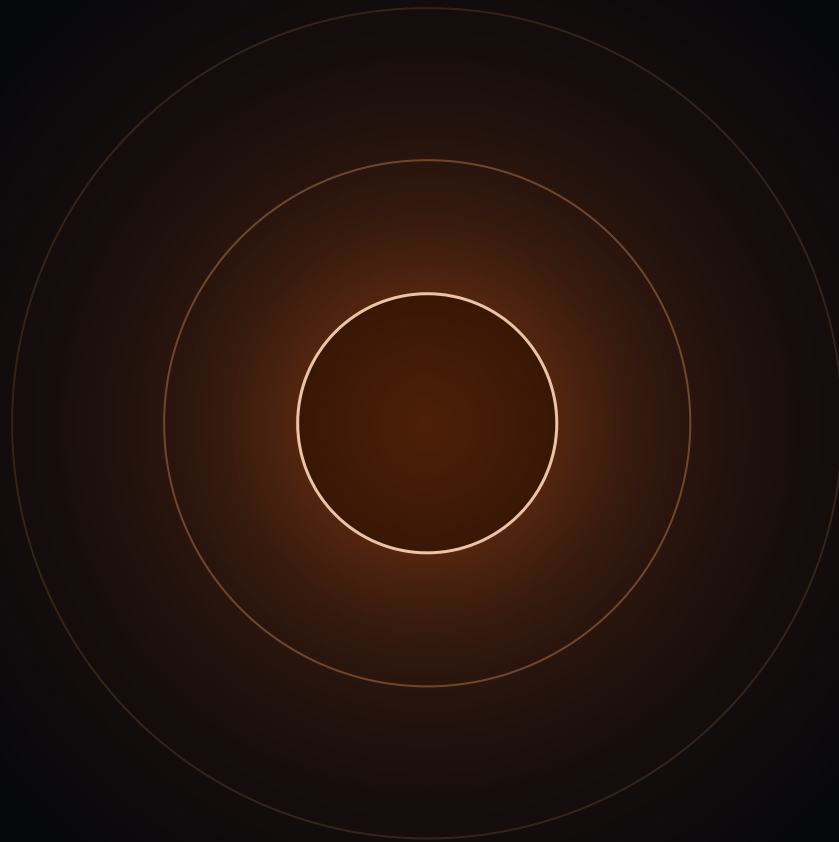
Then record it properly

THE TAKE

- Full screen, hide the browser bar (F11)
- Press R to replay the boot from black
- Move the cursor **slowly** through the headline
- Scroll down once, then click one nav item
- About 15 seconds. One take. Do not cut

THE POST

- The visual is the hook, the caption is the story
- Say what you did not do: "I didn't code this"
- Show the prompt on screen for 2 seconds — people pause, and pauses are watch time
- Answer every comment with the real prompt. Generosity compounds



The tool is not the advantage.

Everyone has the same model open. What separates the output is how clearly you can say what you want. That is the whole skill now.

BUILD SOMETHING. POST IT. TAG ME.

@THEDEEPANSHUTYAGII